SUICIDE PREVENTION AND MENTAL HEALTH AWARENESS OUTREACH

Pain Isn’t Always Obvious

KNOW THE SIGNS

Suicide Is Preventable.org

Logos of various organizations involved in suicide prevention and mental health awareness.
COMMUNITY COALITION

• Becoming Independent
• Buckelew Programs – Marin and Sonoma County
• Canine Companions
• Catholic Charities
• Central Marin Police Authority
• Cornerstone Properties
• Each Mind Matters
• Exchange Bank
• Froggy 92.9 FM
• Golden Gate Bridge District
• Hot 101.7 FM
• Kaiser Permanente of Sonoma and Marin
• KHITS 104.9 FM
• KJZY 99.1 FM
• KSRO 1350 AM 103.5 FM 94.5 FM
• KZST 100.1 FM
• La Prensa Sonoma
• Marin County Behavioral Health & Recovery Services
• Marin County Crisis Continuum Services
• Marin County Crisis Stabilization Unit
• Marin County District Attorney’s Office
• Marin County Office of Education
• Marin County Sheriff Department
• Marin Community College
• Marin General Hospital
• National Alliance on Mental Illness (NAMI) Marin County
• National Alliance on Mental Illness (NAMI) Sonoma County
• North Bay Business Journal
• North Bay Suicide Hotline
• Novato Fire Protection District
• Novato Police Department
• Petaluma Police Department
• Press Democrat
• Redwood Credit Union
• Redwood Empire Sterocasters
• San Rafael Fire Department
• San Rafael Police Department
• Santa Rosa Junior College
• Santa Rosa Police Department
• Santa Rosa VA Outpatient Clinic
• Smooth FM 93.7
• Social Advocates for Youth
• SOMO Living LLC
• SOMO Village Commercial LLC
• Sonoma County Deputy Sheriff’s Association
• Sonoma County District Attorney’s Office
• Sonoma County Gazette
• Sonoma County Fire District
• Sonoma County Health Department
• Sonoma County Office of Education
• Sonoma County Sheriff Department
• Sonoma Media Group
• St. Joseph Health Sonoma County
• Sutter Health
• The Bull 106.3 FM
• The River 97.7 FM
• The Wolf 102.7 FM
• W. Bradley Electric, Inc (As of 9-1-19)
RADIO PARTNERS

DRIVE TIME PSA DONATED ON ALL STATIONS
REDWOOD EMPIRE STEREOCASTERS 9/8/19 – 9/30/19
SONOMA MEDIA GROUP 8/26/19 – 9/30/19
DIGITAL AND PRINT MEDIA PARTNERS

The Press Democrat
Winner of the 2018 Pulitzer Prize

Business Journal
NORTH SAN FRANCISCO BAY AREA: Sonoma, Napa and Marin Counties

Marin Independent Journal
marinij.com

LA PRENSA
SONOMA
laprensasonoma.com

The Sonoma County Gazette

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Suicide Is Preventable

El Sufrimiento No Siempre Se Nota
RECONOZCA LAS SEÑALES
El Suicidio Es Prevenible

suicidepreventionlifeline.org
prevencionelsuicidio.org
1-800-273-TALK | Text CONNECT to 741741
National Suicide Prevention Week:
September 8 – 14, 2019

Local mental health organizations hold various events during this annual week-long campaign in the United States. The week is to inform and engage health professionals and the general public about suicide prevention and warning signs of suicide.

Rail Safety Week: September 22-28, 2019

SMART participates in a month-long safety campaign in conjunction with Operation Lifesaver and other rail transit systems across the country. This year, SMART station banners and advertisements will include a suicide prevention message.